



The Importance of Health in Education on Vermont's College Campuses

Population Impact

- 27 post secondary institutions
- Over 56,000 students
- Thousands of support personnel



Our nation's 18-24 year olds have a smoking problem

and so do Vermont 18-24 year olds - 19% smoking prevalence

□ Student smoking increases while attending college



□ 80% of 18-24 year olds want to quit

Vermont can do better

Student quotes:

“When I am home for the summer, I smoke very little, maybe 2 cigarettes a day. But when I'm back at school, it is academically rigorous, so I smoke more. It helps me focus.”

“To breathe, or not to breathe. It's not a question.”

“Every time I exit a building I have to walk through a cloud of smoke.”

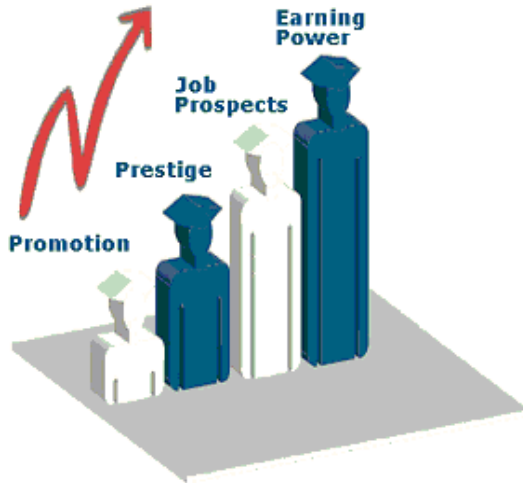


Surgeon General's Report:

“There is no safe level of exposure to secondhand smoke.”

Vermont college campuses can be part of the solution

- What is the value of college education?



- Is tobacco use on campus in conflict with your core values?

Together let's help Vermont college students graduate

...with a degree; not a nicotine addiction.

